



REGISTRATION FORM EXHIBITORS AND SPONSORS

BATTERY CONFERENCE 2021 // APRIL 27-29, 2021 // ONLINE-CONFERENCE



THE BATTERY CONFERENCE ONLINE

The Battery Conference will in 2021 be performed only online. The Conference will include an enriched platform of preliminary seminars (German and English) and BatteryDayNRW (only in German) on April 27th, 2021 and the International Advanced Battery Conference on April 28-29, 2021.

We again have received more than 220 international contributions for lectures and scientific posters from high-ranking experts from scientific organisations and engineers from the entire field of battery technology - underlining the continued and enthusiastic interest in the high significance of the renowned International Battery Conference Platform.

In this long established environment you can promote your products and services as a Sponsor and Exhibitor in an outstanding way.

- longtime by the highly frequented web-site www.battery-power.eu
- your booth-stand can be called 14 days before and after the conference in the virtual conference space
- additionally from April 27-29, 2021 you can directly contact all participants in the virtual Conference Space

Before the Conference

- customized landing-page for company/scientific Institution
- logo-placement and company-link
- short profile of company/institution represented in Conference brochure (pdf)
- presentation of videos, pictures, documents in all common formats
- implementation into the most important social media platforms

On the Conference Days

- outstanding visibility and multi-channel-communication by individual live chatrooms and private video-calls
- two conference tickets included
- two tickets for booth-staff also included
- networking opportunities with all participants
- your booth-stand can be called 14 days before and after the conference in the virtual conference space

VIRTUAL EXHIBITION

Online exhibition

2,995 Euro

Including customized landing-page for company/scientific Institution (text, photo, video, logo, sales- and product information) on battery-power.eu*, logo-placement with company-link in exhibitors list online, short profile of company/institution represented in Conference brochure (pdf), virtual booth on conference platform software from April 13th until Mai 12th, 2021 with live-chatroom for direct communication with participants and private video-calls, two conference tickets and two tickets for booth-staff for own employees included, 20% sale for invited guests

* Includes design and programming of the landingpage through the media and advertising agency together concept with supplied material

SPONSORS

Gold sponsor package

4,495 Euro

Participation in the virtual exhibition package (see left), plus: logo-placement on all content-pages, additionally parallax-advertisement on landing page of battery-power.eu*, mention in newsletters, logo display during conference breaks on April 27-29, 2021. (max. two bookings)

Silber sponsor package

3,995- Euro

Participation in the virtual exhibition package (see left), plus: logo-placement on all content-pages, mention in newsletters, logo display during conference breaks on April 27-29, 2021. (max. five bookings)



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FURTHER ADVERTISING OPTIONS

On **battery-power.eu** from December 1, 2020 until August 30, 2021

Newsletter-Banner

Logo or banner with company-link, banner (690x165 px) in newsletters of battery-power.eu, 2.500 Empfänger

- one time 150,- Euro
- three times 250,- Euro

- Logo-placement n schedule*** 250,- Euro
Logo-placement with corporate-signature integrated in programme schedule

- Logo-placement with sticky-logo in schedule*** 350,- Euro
Sticky-logo 150x150 px

- Flip-Banner in footer*** 600,- Euro
Logo 185x185 px, animated flip-banner visible on all pages (max. six bookings)

* Includes design and programming of the landingpage through the media and advertising agency together concept with supplied material

- Ad placement (content page)*** 750,- Euro
Large-scale banner (1100x300px) on content-pages, multiple placement possible, per placement

During the Battery Conference from April 27-29, 2021

- Video placement** 500,- Euro
Large-scale banner on content-pages, multiple placement possible, per placement

- Logo placement** 150,- Euro
Logo displayed during a single conference break

Prices for Advanced Battery Power on April 28-29, 2021. **For booking on the 27th April 2021 (preliminary seminars and Batterie Day NRW) a 30% discount will be granted.**

We hereby bindingly book the marked offers for the online Battery Conference 2021 including Batterie Day NRW und Advanced Battery Power.

Please send your registration to:
Email: m.striewisch@together-concept.de

Fax: **+49 201 84122-41**

Customer / Purchaser

Company
name, first name
Street, No.t
ZIP Code, City
Telephone

Signature and company stamp

Please be aware, that the invoicing will be carried out through our exhibition project office the media and advertising agency together concept Martin Striewisch, Schinkelstr. 30/32, 45138 Essen, Germany.

Event organizer: Haus der Technik, Hollestraße 1, 45127 Essen

All prices are net, the official value tax has to be added.